

# BTL BACnet Testing Laboratories Certification Mark Usage

U.S. Registration No. 2896185 | Owned by BACnet International, Inc.



These certification standards are issued by BACnet International, Inc., owner of the certification mark **BTL BACNET TESTING LABORATORIES**, U.S. Registration No. 2896185 (the “BTL Mark”).

The BTL Mark is used exclusively to certify that specific products have been evaluated for conformance to the BACnet communication protocol and for interoperability within BACnet-compliant building systems, as explained further herein.

The BTL Mark is used by third parties authorized through the BTL Listing and Certification Program, which is administered by BACnet International, Inc.’s BACnet Testing Laboratories (BTL).

These certification standards are maintained and periodically reviewed by BACnet International, Inc. Updates may be issued to reflect changes in testing methodology, protocol updates (e.g., revisions to ASHRAE 135), administrative procedures, or to clarify proper BTL Mark usage.

The current version of these standards will be provided to certification applicants upon request and is maintained on file by the BTL Manager.

## Eligibility for Certification

Products eligible for certification must:

1. Be classified as building automation or energy equipment or software used on a building level;
2. Implement BACnet protocol functionality consistent with a recognized BACnet device profile; and
3. Pass all mandatory test cases under the applicable BTL Test Plan.

## Governance of the BTL Mark Usage

1. The BTL Mark certifies that building automation equipment and software and energy equipment and software used on a building level:
  - a. Has been evaluated for conformance to the BACnet communication protocol as defined in ASHRAE Standard 135;
  - b. Has successfully passed conformance testing in accordance with the industry standard BTL Testing Program.
2. BACnet International, Inc. exercises legitimate control over the use of the certification mark through the BTL Certification Program, administered by its BTL Manager, who oversees eligibility, testing, approval, and ongoing compliance. Approval to use the BTL Mark is issued by the BTL Manager via a letter to the participating company. It is the job of the BTL Manager to oversee the correct use of the BTL Mark. Any member company or Director can call an improper usage to the BTL Manager’s attention, and he/she shall take appropriate action directly with the alleged offender. The BTL Manager may initially contact the alleged offender via email, but if the issue is not resolved within 30 days the email shall be followed up with a certified letter. If the situation is not remedied in a reasonable time, he/she shall use other means at his/her disposal that will bring about compliance, including legal action.
3. Authorization to use the BTL Mark according to the terms of these certification standards is conveyed as part the BTL Listing and Certification process. Completion of the Certification process is indicated by the issuance of a BTL Certificate of Conformance. When a BTL Listing expires or is terminated for any reason, authorization to use the BTL Mark in conjunction with that product is automatically and immediately revoked.

## Display of the BTL Mark

1. The BTL Mark may be used in an ad, but it must appear next to the product that has a current BTL Listing. The BTL Mark should appear in black and white. If the advertisement is in color and is a bleed ad (no white margins), the BTL Mark should be reversed so that it appears in white.
2. The BTL Mark may appear in a trade show display only on or near the BTL Listed product to which it refers and then only in black and white.
3. The BTL Mark may be used on a product data sheet only for the product for which it was issued, or in a product manual only next to the product for which it was issued, and in black and white.
4. The BTL Mark can only be placed on the BTL Listed product; it cannot be used on a whole line of similar products or as part of a corporate logo.
5. The BTL Mark may be used in a literature that is used to educate people about BTL Product Listings.
6. Companies whose products are BTL Listed can display the BTL Mark on that product worldwide.

## Limits to Use of the BTL Mark

1. No reference to BTL other than the BTL Mark itself shall be used in advertising or promotional material, except as allowed under 'Limits to BACnet International/BTL Reference' of these standards. However, if a product has a valid BTL Certificate of Conformance, it is permitted to include that fact in product and promotional literature.
2. The BTL Mark reference may in no way create a misleading impression as to the nature of the BTL's findings, listing, labeling and follow-up service.
3. The BTL Mark may not be used to signify that a component or sub-component of a product is BTL Listed if it also implies the whole product is BTL Listed.

## Limits to BACnet International/BTL Reference

1. BACnet International, Inc.'s logos and trademarks, including its logos and trademarks for BTL, should never be used to imply that any company is a branch office, agent, or direct division of BACnet International, Inc. or its BTL.
2. BACnet International, Inc.'s logos and trademarks, including its logos and trademarks for BTL, should never be used in a manner that would disparage BACnet International, Inc. or its members.
3. BACnet International, Inc. does not approve or recommend any Applicant. Therefore, only the phrases "accepted by", "accepted for listing by" or "listed by" are permissible.

If there are any questions about the proper use and placement of the BTL Mark, please forward a copy of the proposed ad, catalog page, etc. to:

BTL Manager  
[btl-manager@bacnetinternational.org](mailto:btl-manager@bacnetinternational.org)  
Ph 770-971-6003

BACnet International  
2900 Delk Road  
Suite 700, PMB 321  
Marietta, GA 30067

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